

Ref No : ACRSL33981/23
Company Name : New Era Ltd (NEL)
Assigned Ticker : NewEraLtdBana
Activity : Manufacturing, Packaging & Importer.
Incorporated On : 29 Sep 2011
Head Office : House-52, Block-C, Road-11, Bir Uttam Khademul Bashar Road,
Banani, Dhaka-1213, Bangladesh

Rating Type : SME / Entity
Rating Validity : 17 Aug 2024
Nature of Rating : Surveillance
Outlook : Stable
Analyst(s) : ACRSL Analyst Team
Committee(s) : ACRSL Rating Committees

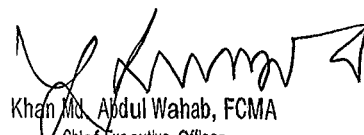
Rating Summary

Credit Rating	Current	Previous
SME	AQME-3	AQME-3
Publishing Date	17 Aug 2023	14 Aug 2022

Rating Explanation

Rating	Explanation
AQME-3	ARGUS Quantitative Medium Enterprise-3 is a High rating grade assigned to medium enterprises by ARGUS Credit Rating Services Ltd (ACRSL)'s quantitative ME ratings model. When assigned, this rating indicates the obligor, relative to other medium enterprises, has strong capacity to meet its financial obligations but may be vulnerable to adverse economic conditions.

Rating Validity: This validity assumes no additional loan over that disclosed in FY22 [Ending June 30] audited/management certified balance sheet and that management has disclosed all material & adverse to financials since FY22.


Khan Md. Abdul Wahab, FCMA
Chief Executive Officer
ARGUS Credit Rating Services Ltd.