

**Ref No** : ACRSL31940/23  
**Company Name** : New 1 to 99 Market & its sister Concerns (NEW1)  
**Assigned Ticker** : N1to99Mkt  
**Activity** : Cosmetics, Trading  
**Incorporated On** : 23 Feb 2023  
**Head Office** : 237/1/A, East Nakhalpara, Tejgaon I/A, Dhaka- 1215

**Rating Type** : SME / Entity  
**Rating Validity** : 16 Feb 2024  
**Analyst(s)** : ACRSL Analyst Team  
**Committee(s)** : ACRSL Rating Committees


**Rating Summary**

Credit Rating	Current	Previous
SME	AQSE-3	N/A
Publishing Date	16 Feb 2023	N/A

**Rating Explanation**

Rating	Explanation
AQSE-3	ARGUS Quantitative Small Enterprise-3 is a High rating grade assigned to small enterprises by ARGUS Credit Rating Services Ltd (ACRSL)'s quantitative SE ratings model. When assigned, this rating indicates the obligor, relative to other small enterprises, has strong capacity to meet its financial obligations but may be vulnerable to adverse economic conditions.

Rating Validity: This validity assumes no additional loan over that disclosed in FY22 [Ending June 30] audited/management certified balance sheet and that management has disclosed all material & adverse to financials since FY22.



Khan Md. Abdul Wahab, FCMA  
Chief Executive Officer  
ARGUS Credit Rating Services Ltd.