

Ref No : ACRSL29410/22
Company Name : New Era Limited (NEL)
Assigned Ticker : NewEraLtdBana
Activity : Cosmetics, Manufacturing
Incorporated On : 29 Sep 2011
Head Office : House-52, Block-C, Road-11, Bir Uttam Khademul Bashar Road,
Banani, Dhaka-1213, Bangladesh.

Rating Type : SME / Entity
Rating Validity : 13 Aug 2023
Analyst(s) : ACRSL Analyst Team
Committee(s) : ACRSL Rating Committees


Rating Summary

Credit Rating	Current	Previous
SME	AQME-3	N/A
Publishing Date	14 Aug 2022	N/A

Rating Explanation

Rating	Explanation
AQME-3	ARGUS Quantitative Medium Enterprise-3 is a High rating grade assigned to medium enterprises by ARGUS Credit Rating Services Ltd (ACRSL)'s quantitative ME ratings model. When assigned, this rating indicates the obligor, relative to other medium enterprises, has strong capacity to meet its financial obligations but may be vulnerable to adverse economic conditions.

Rating Validity: This validity assumes no additional loan over that disclosed in FY21 [Ending June 30] audited/management certified balance sheet and that management has disclosed all material & adverse to financials since FY21.


Khan Md. Asadul Wahab, FCMA
Chief Operating Officer
ARGUS Credit Rating Services Ltd.