

**Ref No** : ACRSL12864/16

Company Name : M/s New Society Press & its sister concern, M/s Deep Shikha

International (NSP)

**Assigned Ticker** : NewStyPress

**Activity** : Printing works and imported business of printing related items

Incorporated On: 28 Jan 2010

Head Office : M/s New Society Press & its 46, Zindabahar (1st Lane), Islampur

Road, Dhaka, Bangladesh

**Rating Type** : SME / Entity **Rating Validity** : 22 May 2017

Analyst(s) : ACRSL Analyst Team

Committee(s) : ACRSL Rating Committees

## **Rating Summary**

Credit Rating	Current	Previous
SME	AQME-3	AQME-4
Publishing Date	22 May 2016	05 Feb 2015

## **Rating Explanation**

Rating	Explanation	
A O N 4 E . 2	ARGUS Quantitative Medium Enterprise-3 is a High rating grade assigned to medium enterprises by ARGUS Credit Rating Services Ltd (ACRSL)'s quantitative ME ratings model. When assigned, this rating indicates the obligor, relative to other medium enterprises, has strong capacity to meet its financial obligations but may be vulnerable to adverse economic conditions.	

Rating Validity: This validity assumes no additional loan over that disclosed in FY15[Ending June 30] audited/management certified balance sheet and that management has disclosed all material & adverse to financials since FY15.