

Credit Rating Report
B & B Sales and Marketing



Ref No : ACRSL12728/16
Company Name : B & B Sales and Marketing (BBSM)
Assigned Ticker : BBSales
Activity : Importer, Assembler & Seller of various table fan and baby toys.
Incorporated On : 13 Sep 2009
Head Office : Suite-808, Paltan Tower (8th Floor), 87, Purana Paltan Lane, Dhaka-1000, Bangladesh

Rating Type : SME / Entity
Rating Validity : 09 Feb 2017
Analyst(s) : ACRSL Analyst Team
Committee(s) : ACRSL Rating Committees

Rating Summary

Credit Rating	Current	Previous
SME	AQME-4	AQME-4
Publishing Date	09 Feb 2016	09 Feb 2015

Rating Explanation

Rating	Explanation
AQME-4	ARGUS Quantitative Medium Enterprise-4 is a Good rating grade assigned to medium enterprises by ARGUS Credit Rating Services Ltd (ACRSL)'s quantitative ME ratings model. When assigned, this rating indicates the obligor, relative to other medium enterprises, has adequate capacity to meet its financial obligations but this capacity remains more vulnerable to adverse economic conditions.

Rating Validity: This validity assumes no additional loan over that disclosed in FY15[Ending September 30] audited/management certified balance sheet and that management has disclosed all material & adverse to financials since FY15.


TAMIM MARZAN HUDA
Chief Operating Officer
ARGUS Credit Rating Services Ltd.