



**ARGUS CREDIT RATING SERVICES LTD.  
(ACRSL)**

Credit Rating Report

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**Pacific Co. (BD) Limited**

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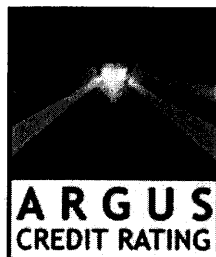
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**Ref No** : ACRSL10176/12  
**Company Name** : Pacific Co. (BD) Limited  
**Assigned Ticker** : Pacific  
**Activity** : Mobile phone and auto mobile trader  
**Incorporation On** : 24 June 1998  
**Head Office** : Symphony (3<sup>rd</sup> floor), 9 Gulshan South Avenue,  
Gulshan-1, Dhaka-1212, Bangladesh.

**Rating Type** : Corporate/ Entity  
**Analyst(s)** : ACRSL Analyst Team  
**Committee(s)** : ACRSL Rating Committees

<i>CREDIT RATING</i>	<i>CURRENT</i>	<i>PREVIOUS</i>
<b>Long-Term</b>	<b>A+</b>	<b>N/A</b>
<b>Short-Term</b>	<b>ST-3</b>	<b>N/A</b>
<b>Publishing Date</b>	<b>March 03, 2013</b>	<b>N/A</b>

**Rating Description:**

<b>A+</b>	<p><b>Long Term:</b> This category for an instrument is considered to offer moderate degree of safety for timely repayment of financial obligations. This level of rating has strong capacity to meet its financial commitments but is somewhat more susceptible to the adverse effects of changes in circumstances and economic conditions compare to the higher-rated categories.</p>
<b>ST-3</b>	<p><b>Short Term:</b> Good certainty of timely payment. Liquidity factors and company fundamentals are sound. Although ongoing funding needs may enlarge total financing requirements, access to capital markets is good. Risk factors are small.</p>

**Rating Validity:** This validity assumes no additional loan over that disclosed in FY12 [ending 31 December] audited/management certified balance sheet and that management has disclosed all material & adverse to financials since FY12.