



**ARGUS CREDIT RATING SERVICES LTD.
(ACRSL)**

Credit Rating Report

NEW SUME ELECTRONICS

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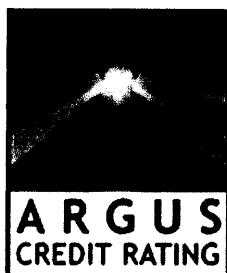
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Ref No : ACRSL10121/12
Company Name : New Sume Electronics (NSE)
Assigned Ticker : NEWSUMEELECTRONICS
Activity : Importer and whole seller of computer accessories.
Incorporated On : 03 Feb 2002
Head Office : Block-G, Shop No-15 (Ground Floor), New Super Market, Baitul Mukarram, Dhaka-1000, Bangladesh

Rating Type : Corporate / Entity
Rating Validity : FY12-FY13* [July to June]
Analyst(s) : ACRSL Analyst Team
Committee(s) : ACRSL Rating Committees

Rating Summary

Credit Rating	Current	Previous
Long-Term	BBB+	N/A
Short-Term	ST-3	N/A
Publishing Date	27 Jun 2012	N/A

Rating Explanation

Rating	Explanation
BBB+	This category for an institution is considered to lack of key protection factors, which results in an inadequate safety. The rating category denotes a moderate credit risk. However changes in circumstances or economic conditions are more likely to affect the capacity for timely servicing of financial obligations.
ST-3	Good certainty of timely payment. Liquidity factors and company fundamentals are sound. Although ongoing funding needs may enlarge total financing requirements, access to capital markets is good. Risk factors are small.

* Rating Validity: [FY12-FY13] This validity assumes no additional loan over that disclosed in FY11 audited/management certified balance sheet and that management has disclosed and adverse change to financials since FY11.